



Alabama Department of Labor
Labor Market Information Division

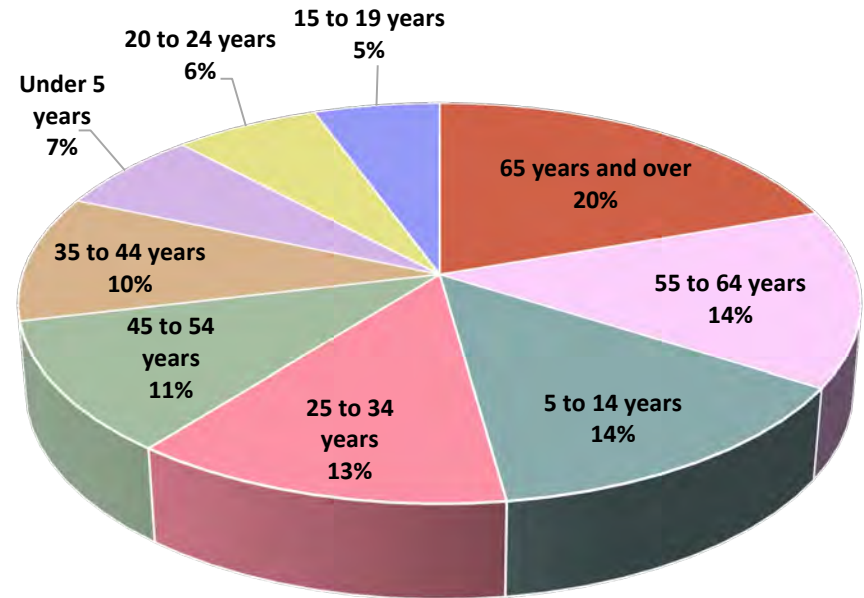
Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	968
5 to 14 years	2,036
15 to 19 years	816
20 to 24 years	942
25 to 34 years	1,890
35 to 44 years	1,507
45 to 54 years	1,572
55 to 64 years	2,108
65 and older	2,903

Total Population
14,742

Population By Age Group:



Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP05: Demographic and Housing Estimates

Demographics

American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	3,218
Nursery school, preschool	137
Kindergarten	575
Elementary school (grades 1-8)	1,209
High school (grades 9-12)	740
College or graduate school	557
Educational Attainment	Estimate
Population 25 years and over	9,980
Less than 9 th grade	1,425
9 th to 12 th grade, no diploma	1,425
High school graduate (includes equivalency)	3,768
Some college, no degree	1,748
Associate's degree	891
Bachelor's degree	1,079
Graduate or professional degree	555

Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

November 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Bibb	8,916	8,697	219	2.5%	1,661	1,880
Fayette	6,765	6,552	213	3.1%	1,389	1,602
Greene	2,833	2,702	131	4.6%	654	785
Hale	6,218	6,030	188	3.0%	989	1,177
Lamar	5,815	5,647	168	2.9%	836	1,004
Marengo	7,676	7,433	243	3.2%	1,628	1,871
Pickens	8,001	7,772	229	2.9%	1,982	2,211
Sumter	4,752	4,582	170	3.6%	1,022	1,192
Tuscaloosa	107,302	104,876	2,426	2.3%	26,953	29,379

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data.
 Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	35	Construction Laborers	10
Cashiers	28	Supervisors of Production and Operating Workers	9
Team Assemblers	26	General and Operations Managers	8
Production Workers, All Other	25	Childcare Workers	8
Customer Service Representatives	19	Cooks, Fast Food	7
Industrial Truck and Tractor Operators	17	Waiters and Waitresses	7
Security Guards	16	Bus Drivers, School	7
Stockers and Order Fillers	15	Sales Managers	6
Heavy and Tractor-Trailer Truck Drivers	15	Preschool Teachers, Except Special Education	6
Packers and Packagers	14	Personal Care Aides	6
Nursing Assistants	12	Light Truck Drivers	6
Office Clerks, General	11	Paralegals and Legal Assistants	5
Welders, Cutters, Solderers, and Brazers	11	Home Health Aides	5
Supervisors of Retail Sales Workers	10	Cooks, Institution and Cafeteria	5
Retail Salespersons	10	Meter Readers, Utilities	5



Source: Unemployment Insurance Reports

Help Wanted OnLine® Annual Job Postings

2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Supervisors of Retail Sales Workers	26	Medical & Health Services Managers	3
Physical Therapists	15	Human Resources Specialists	3
Registered Nurses	15	Pharmacists	3
Licensed Practical & Vocational Nurses	14	Health Technologists & Technicians, All Other	3
Retail Salespersons	10	Physical Therapist Assistants	3
Nursing Assistants	9	Credit Authorizers, Checkers, & Clerks	3
Customer Service Representatives	7	Information Security Analysts	2
Laborers & Freight, Stock, & Material Movers, Hand	7	Elementary School Teachers, Except Special Education	2
Merchandise Displayers & Window Trimmers	6	Dietitians & Nutritionists	2
Supervisors of Mechanics, Installers, & Repairers	6	Pharmacy Technicians	2
Speech-Language Pathologists	5	Occupational Therapy Assistants	2
Fast Food & Counter Workers	5	Cooks, Restaurant	2
Food Service Managers	4	Recreation Workers	2
Automotive Service Technicians & Mechanics	4	Postal Service Mail Carriers	2
Heavy & Tractor-Trailer Truck Drivers	4	General & Operations Managers	1



Source: The Conference Board-Burning Glass Help Wanted OnLine

Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	-8.0%	-11.9%
Age 20-64 Population Growth	-8.2%	-12.3%
Nonagricultural Job Growth	4.2%	8.8%
Worker Shortfall	12.4%	21.1%
Worker Shortfall	338	574

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

► Source: Center for Business and Economic Research (CBER), University of Alabama

Occupational Wages

Hale County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$11.41	\$18.60	\$21.91	\$27.17

Hale County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
NA	NA	NA	NA

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

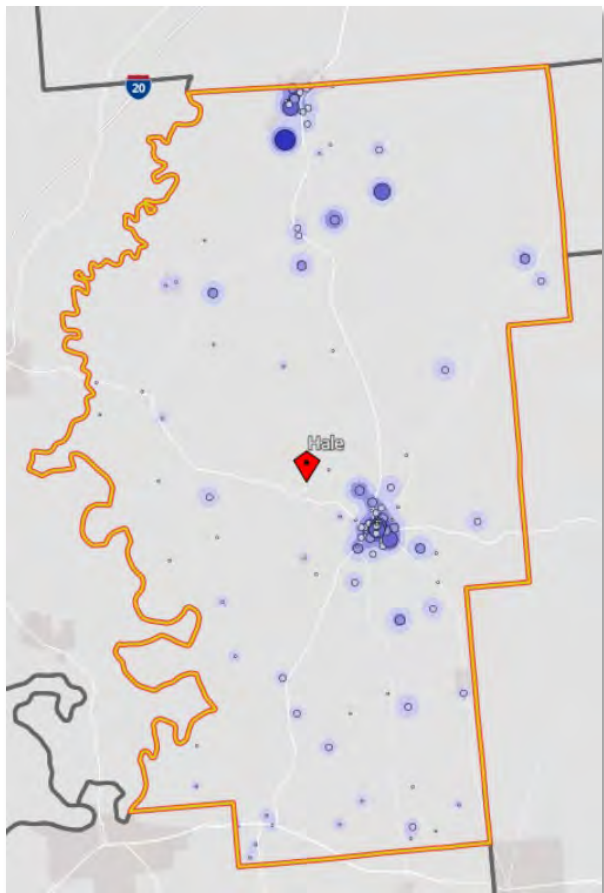
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$27,775	\$47,005	\$61,395	\$78,205
Manufacturing	\$30,764	\$45,305	\$55,077	\$67,233
Hale County				
Total	\$23,723	\$38,693	\$45,577	\$56,503
Manufacturing	NA	NA	NA	NA
Tuscaloosa County				
Total	\$26,149	\$42,272	\$53,019	\$66,453
Manufacturing	\$36,916	\$55,393	\$59,894	\$71,384
Jefferson County				
Total	\$27,585	\$45,980	\$59,514	\$75,480
Manufacturing	\$33,496	\$48,103	\$55,159	\$65,990

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2021 Workforce Characteristics

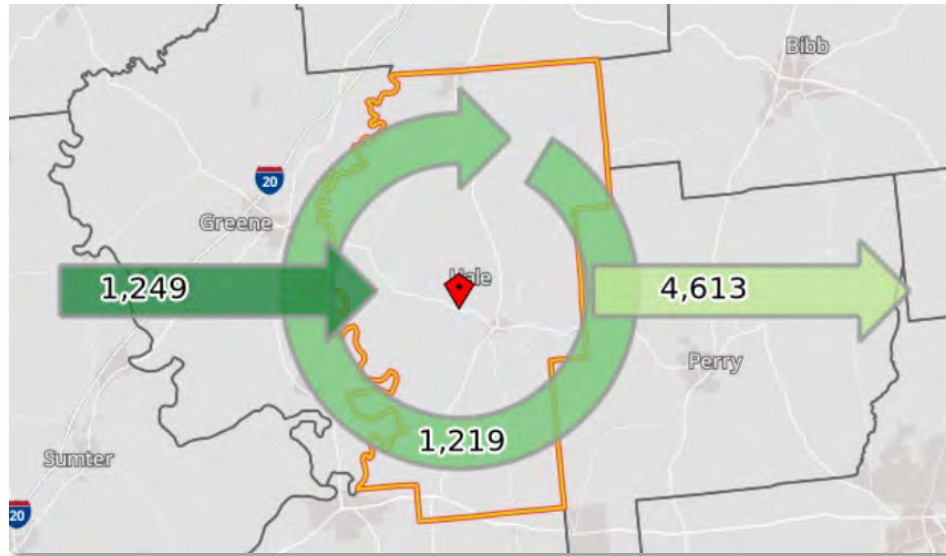


Jobs by Worker Age	Count	Share
Age 29 or younger	467	18.9%
Age 30 to 54	1,284	52.0%
Age 55 or older	717	29.1%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	276	11.2%
High school or equivalent, no college	665	26.9%
Some college or Associate degree	702	28.4%
Bachelor's degree or advanced degree	358	14.5%
Educational attainment not available (workers aged 29 or younger)	467	18.9%
Jobs by Worker Sex	Count	Share
Male	1,243	50.4%
Female	1,225	49.6%
Jobs by Earnings	Count	Share
\$1,250 per month or less	431	17.5%
\$1,251 to \$3,333 per month	828	33.5%
More than \$3,333 per month	1,209	49.0%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Labor Force Characteristics



Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	4,613	100.0%
Workers Aged 29 or younger	1,258	27.3%
Workers Aged 30 to 54	2,411	52.3%
Workers Aged 55 or older	944	20.5%
Workers Earning \$1,250 per month or less	851	18.4%
Workers Earning \$1,251 to \$3,333 per month	1,630	35.3%
Workers Earning More than \$3,333 per month	2,132	46.2%
Workers in the "Goods Producing" Industry Class	1,334	28.9%
Workers in the "Trade, Transportation, and Utilities" Industry Class	852	18.5%
Workers in the "All Other Services" Industry Class	2,427	52.6%

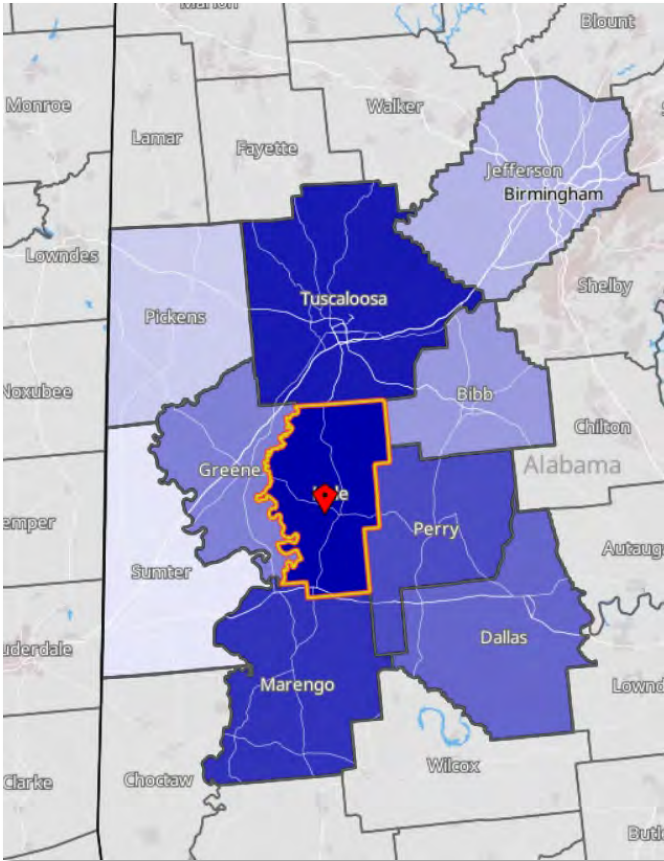
**Live in the County
but Work Elsewhere**
79.1%

**Live and Work
in the County**
20.9%

► Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Where People Live who Work in This County



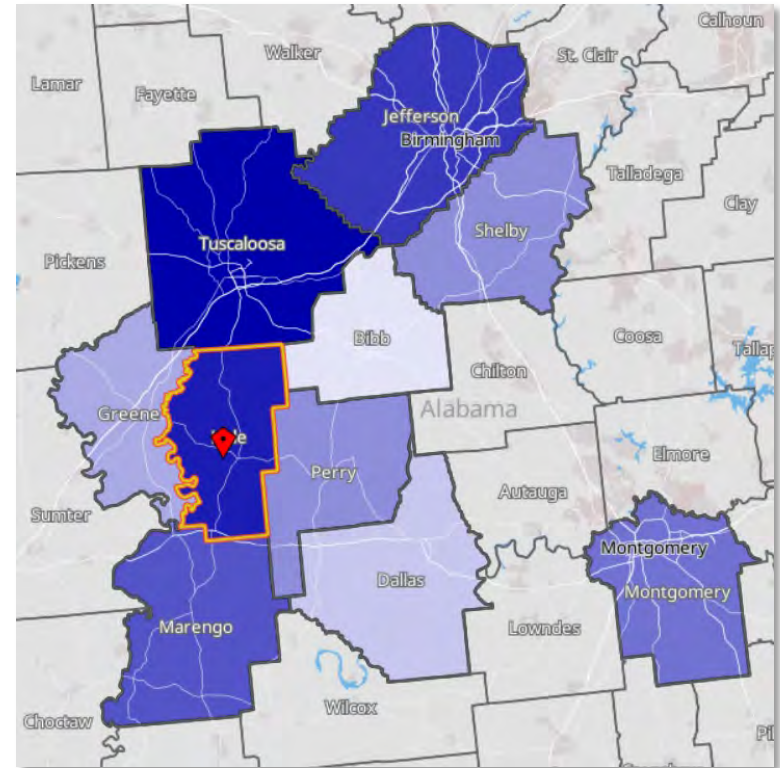
	Count	Share
Hale County, AL	1,219	49.4%
Tuscaloosa County, AL	484	19.6%
Marengo County, AL	128	5.2%
Perry County, AL	120	4.9%
Dallas County, AL	48	1.9%
Greene County, AL	38	1.5%
Bibb County, AL	35	1.4%
Jefferson County, AL	33	1.3%
Pickens County, AL	28	1.1%
Sumter County, AL	23	0.9%
All Other Locations	312	12.6%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Where People Work who Live in This County

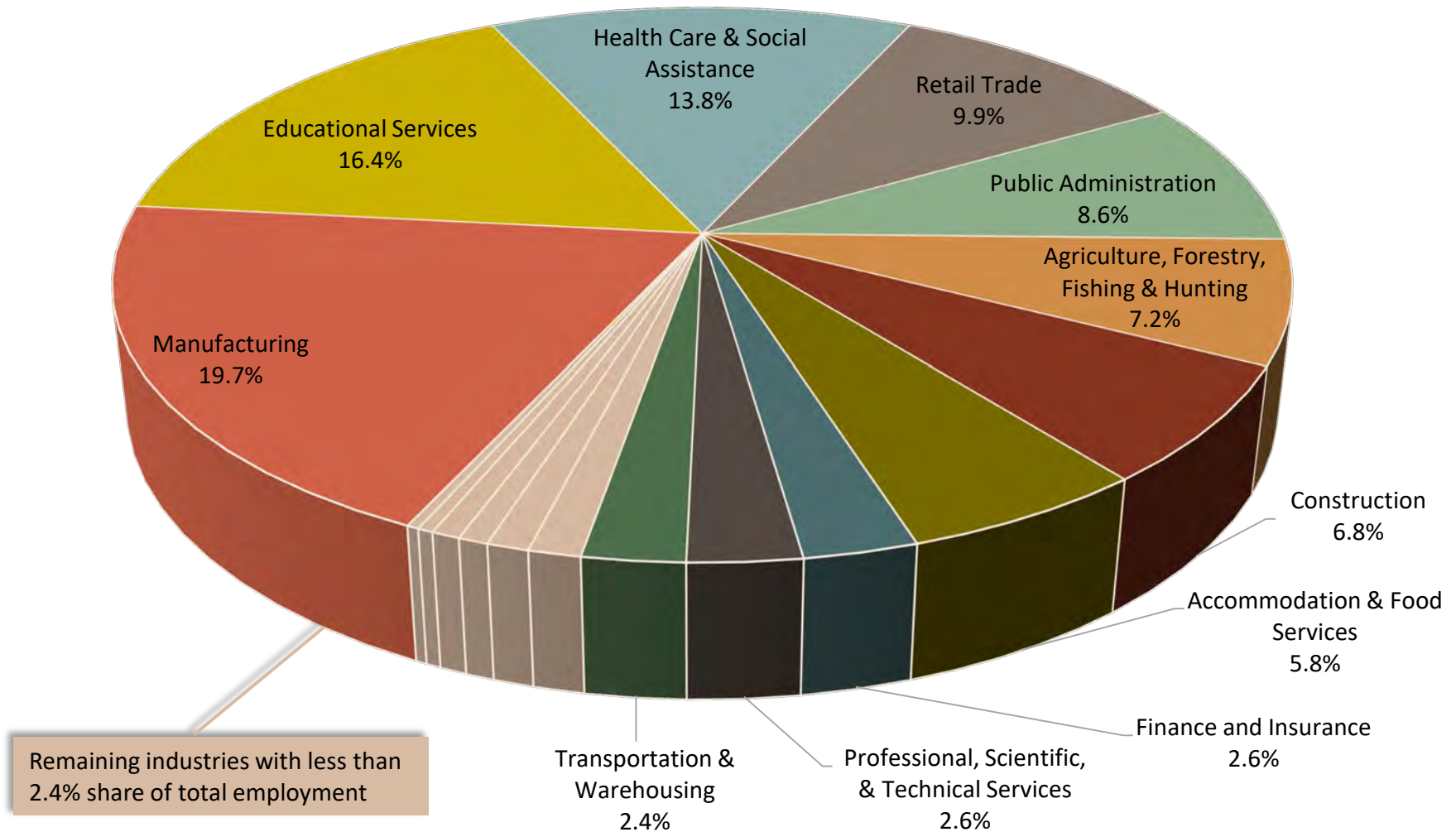
	Count	Share
Tuscaloosa County, AL	2,143	36.7%
Hale County, AL	1,219	20.9%
Jefferson County, AL	511	8.8%
Marengo County, AL	355	6.1%
Montgomery County, AL	252	4.3%
Perry County, AL	152	2.6%
Shelby County, AL	152	2.6%
Greene County, AL	127	2.2%
Dallas County, AL	91	1.6%
Bibb County, AL	60	1.0%
All Other Locations	770	13.2%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

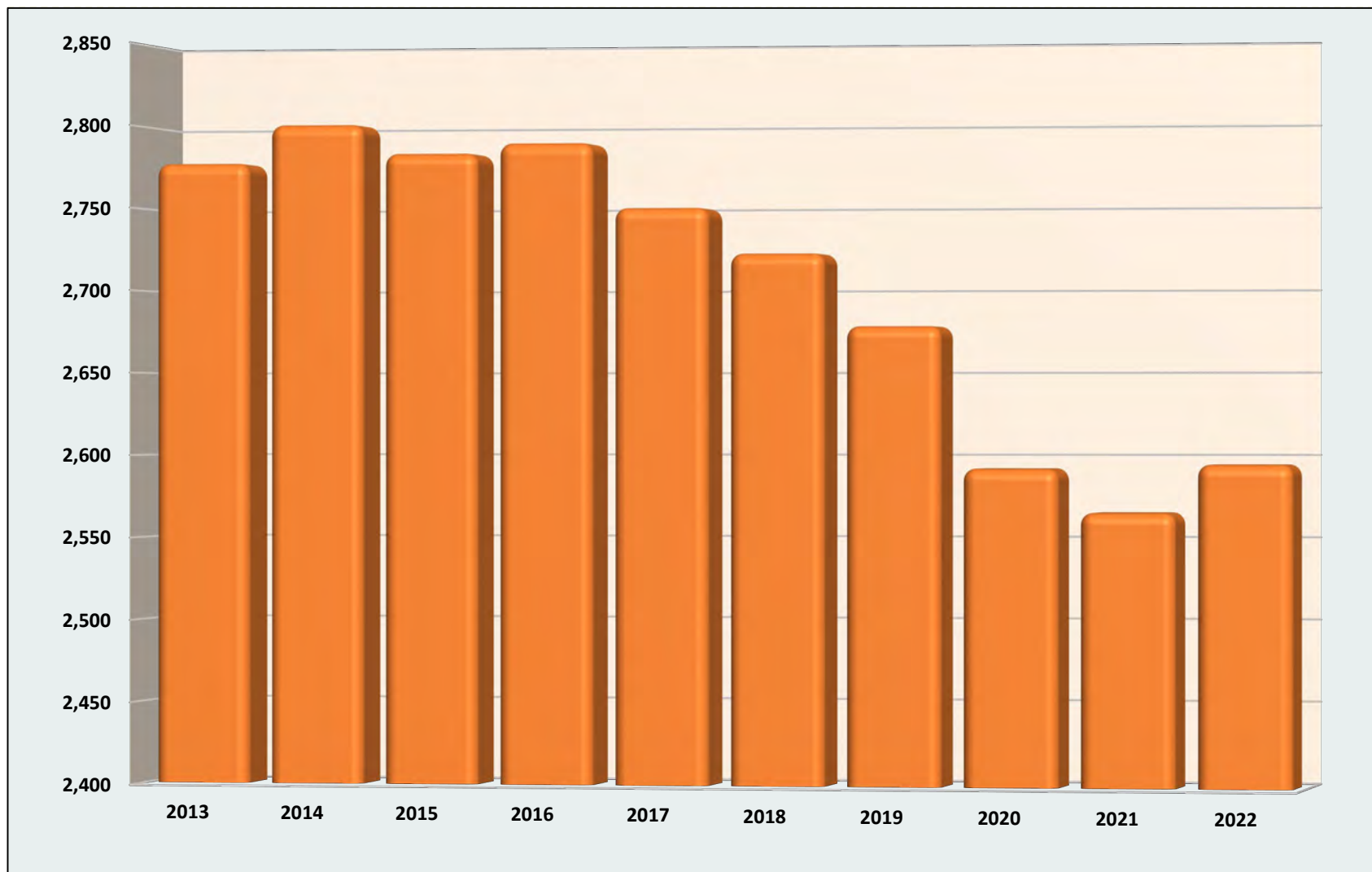
Hale County Industry Distribution

2022



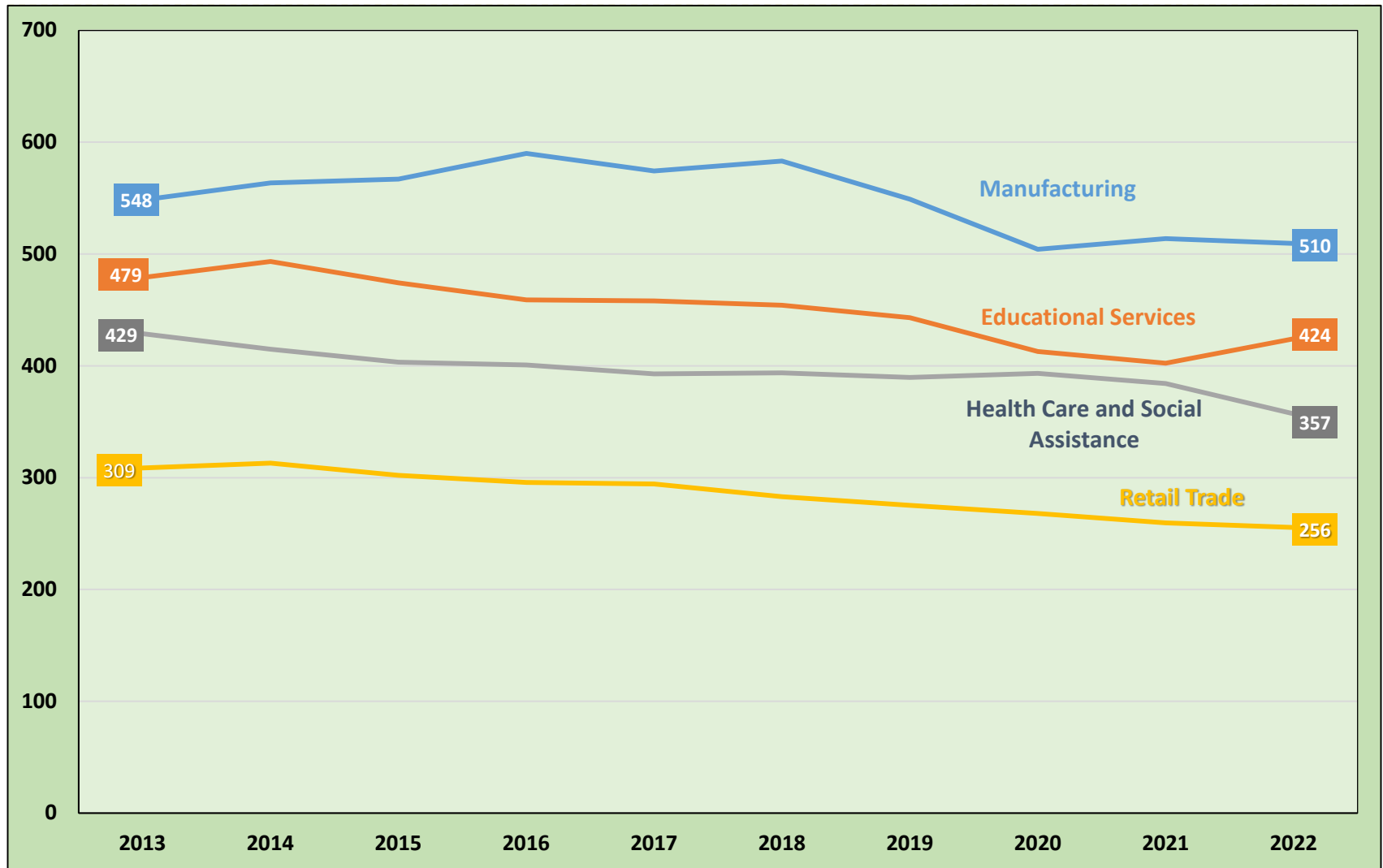
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Total Employment Trend



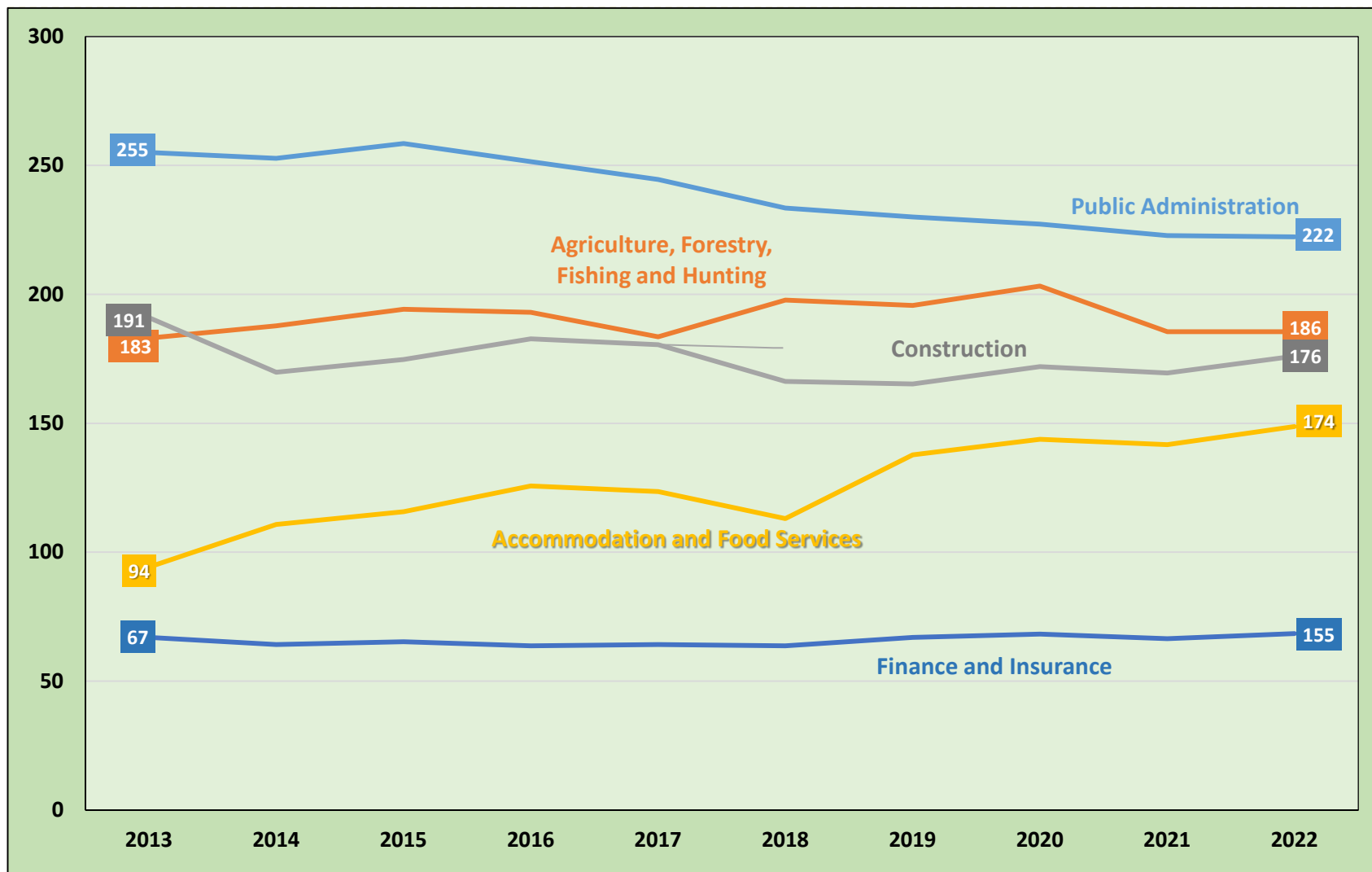
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Industry Sector Employment Trends



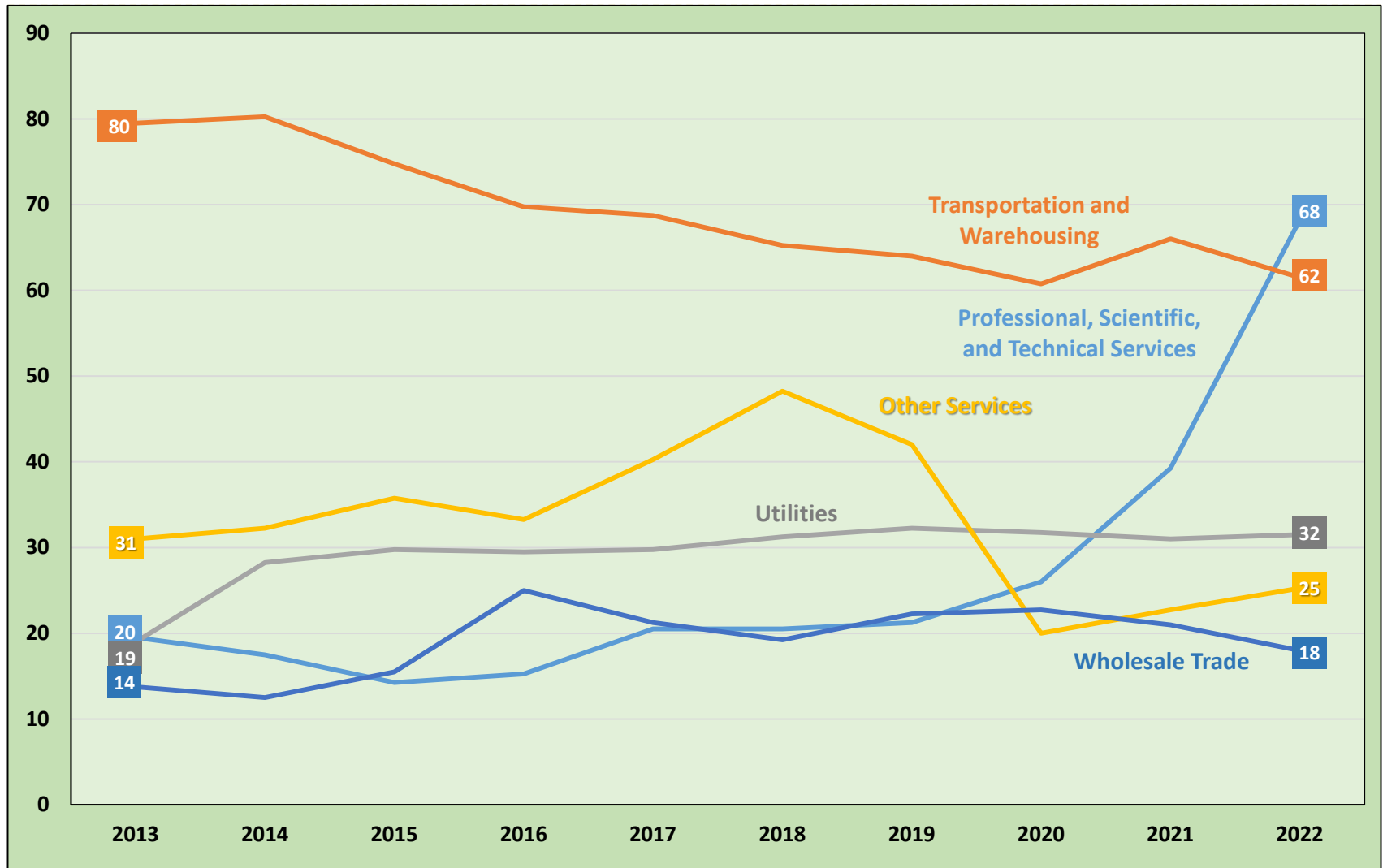
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Industry Sector Employment Trends



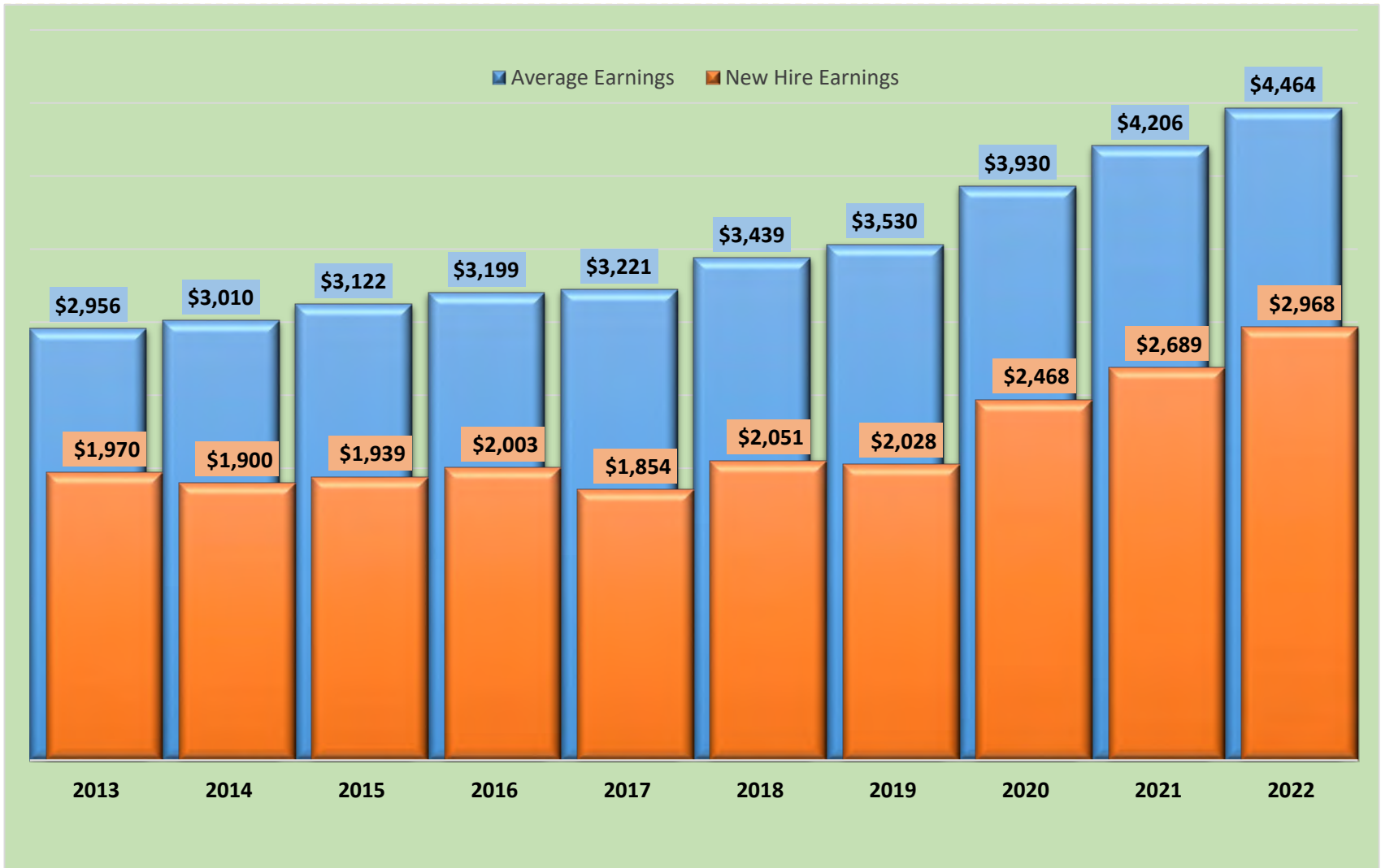
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Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Greensboro High School	64	24	3	3	1	7	19	5
Hale County High School	89	34	3	2	2	7	33	1

► Source: Alabama Commission on Higher Education; 2022 High School Report.

Postsecondary Education

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Hale County		# Undergrads	# First-Time Freshman
Major	Grand Total	601	92
Undeclared/NotReported		164	1
Liberal Arts and Sciences/Liberal Studies		75	26
Registered Nursing/Registered Nurse		32	3
General Studies		30	6
Business Administration and Management, General		16	3
Salon/Beauty Salon Management/Manager		16	8
Psychology, General		13	2
Multi-/Interdisciplinary Studies, Other		10	3
Social Work		10	2
Computer and Information Sciences, General		9	2
Multi-/Interdisciplinary Studies, General		9	0
Welding Technology/Welder		9	6
Business/Commerce, General		8	1
Mechanical Engineering		8	0
Teacher Education, Multiple Levels		8	0

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public
Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post- Bachelor	Master	Post- Master	Doctoral	Hale Total	* State Totals
Registered Nursing/Registered Nurse	0	0	9	0	11	0	1	0	0	21	3,814
Liberal Arts and Sciences/Liberal Studies	0	0	8	0	0	0	0	0	0	8	1,089
Welding Technology/Welder	2	3	2	0	0	0	0	0	0	7	1,136
Exercise Science and Kinesiology	0	0	0	0	4	0	2	0	0	6	309
General Studies	0	0	5	0	1	0	0	0	0	6	6,052
Licensed Practical/Vocational Nurse Training	0	5	0	0	0	0	0	0	0	5	1,186
Teacher Education, Multiple Levels	0	0	0	0	5	0	0	0	0	5	167
Elementary Education and Teaching	0	0	0	0	2	0	1	1	0	4	1,158
Administrative Assistant and Secretarial Science, General	0	0	3	0	0	0	0	0	0	3	435
Business Administration and Management, General	0	0	0	0	1	0	2	0	0	3	2,201
Social Work	0	0	0	0	1	0	2	0	0	3	729
Accounting	0	0	0	0	2	0	0	0	0	2	819
Psychology, General	0	0	0	0	2	0	0	0	0	2	836
Public Administration	0	0	0	0	0	0	2	0	0	2	150
Salon/Beauty Salon Management/Manager	1	0	1	0	0	0	0	0	0	2	270

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Questions???

Alabama Department of Labor
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